



ITALY

CROP PROTECTION CHEMICALS (PESTICIDES) MARKET

2014 - 2020

Growth Trends &
Forecasts

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REPORT DESCRIPTION

Italy Crop Protection (Pesticides) Market is likely to sustain the slowest volume CAGR of 5.2% over 2014-2020 for consumption of Pesticides in overall Europe, reaching a projected 104.6 thousand tons by 2020 from an estimated 77.3 thousand tons in 2014. Value market for Pesticides in the region is slated to post a 2014-2020 CAGR of 5.5% in reaching a projected US\$2.7 billion by 2020 from an estimated US\$1.9 billion in 2014. While consumption of Synthetic Pesticides in the region is the largest, Biopesticide consumption is expected to record a faster growth. The government in Italy has been undertaking initiative for reducing the use of chemical-based pesticides in favor of biological pesticides. [Know More >>](#)

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7.3 Arysta LifeScience (Japan)

7.4 BASF SE (Germany)

7.5 Bayer CropScience AG (Germany)

7.6 Bioworks Inc (United States)

7.7 Cheminova A/S (Denmark)

7.8 Chemtura AgroSolutions (United States)

7.9 Dow AgroSciences LLC (United States)

7.10 DuPont (United States)

7.11 FMC Corporation (United States)

7.12 Isagro SpA (Italy)

7.13 Ishihara Sangyo Kaisha Ltd (Japan)

7.14 Marrone Bio Innovations Inc (United States)

- 7.15 Monsanto Company (United States)
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SAMPLE FIGURE (SAMPLE EXCERPTS FROM REPORT)

Volume Market

By Region

- Europe constitutes one of the slower growing markets for Pesticide consumption, which is forecast to maintain a CAGR of 5.6% between 2014 and 2020 in reaching a projected volume of 964.8 thousand tons by 2020 from an estimated 696.5 thousand tons in 2014.
- Though Germany is the single largest European volume consumer of Pesticides, accounting for an estimated share of 19.9% in 2014, Spain is likely to emerge as the fastest growing with a 2014-2020 compounded annual rate of 5.9%.

European Pesticides Market Volume by Region for 2010-2020 (In '000 Tons)

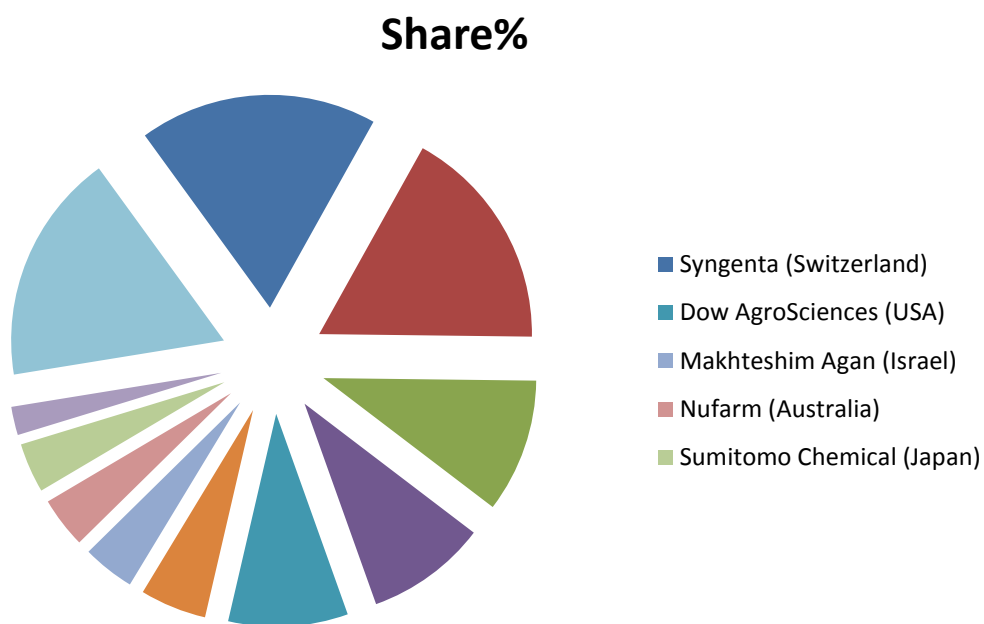
Region	2010	2011	2012	2013	2014	2020	% CAGR (2014-2020)
Germany	XX	122.68	XX	XX	XX	XX	XX
France	XX	XX	XX	XX	XX	176.56	XX
United Kingdom	84.81	XX	XX	XX	XX	XX	XX
Italy	XX	XX	XX	74.12	XX	XX	XX
Spain	XX	XX	55.51	XX	XX	XX	XX
Rest of Europe	XX	XX	XX	XX	192.37	XX	XX
Total	XX	XX	XX	XX	XX	XX	XX

COMPETITIVE OVERVIEW

MARKET SHARE ANALYSIS

The following table lists the top 10 global pesticide companies pertinent to market share during 2013:

Leading Ten Pesticide Companies - Market Share in 2013



Note: Makhteshim Agan has been renamed Adama in January 2014

In 2013, Switzerland-based Syngenta led the global market for pesticides with a share of 18.09% and was followed by Bayer with a share of 17.1%.

The top 10 key players accounted for a market share in excess of 82% dominating the global pesticides market in 2013. Despite being engaged in the food and farming sectors for a long time-period, these MNCs could only achieve the present levels of consolidation and control over the last couple of decades.

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